



50TH NAACP IMAGE AWARDS

LIVE MARCH 30TH 9/8C | TV ONE REPRESENT.

ADRIENNE HOUGHTON, LONI LOVE, AND TAMERA MOWRY-HOUSLEY, SET TO HOST NAACP IMAGE AWARDS NON-TELEVISED AWARDS DINNER

PRESENTERS TO INCLUDE TREVOR JACKSON, NILES FITCH, SANIYAA SIDNEY, AND SAGE THE GEMINI

**Livestream Special Will Be Available at [Facebook.com/naacpimageawards](https://www.facebook.com/naacpimageawards)
Friday, March 29 at 7pm PT**

LOS ANGELES (March 27, 2019) – Today, the NAACP, announced that **Tamera Mowry-Housley, Adrienne Houghton, and Loni Love** of *The Real* will serve as hosts of the 50th NAACP Image Awards Non-Televised Dinner Ceremony on Friday, March 29th. Winners of select categories will be revealed during the dinner airing via Facebook livestream on Friday, March 29th from the Beverly Hilton Hotel.

The co-hosts will double as nominees for the evening representing *The Real* in the Outstanding Talk Series category, for which they took home the trophy last year.

“We are so thrilled to welcome back the ladies of *The Real* during our non-televised awards ceremony,” said Derrick Johnson, President NAACP. “This experience is one that our nominees look forward to every year to reconnect with friends and celebrate each other’s achievements. As previous winners, and nominees this year, we are confident that Adrienne, Loni, and Tamera will lead a great program for their fellow nominees.”

The NAACP also announced a star-studded lineup of presenters which includes nominees **Trevor Jackson** (*Outstanding Comedy Series - grownish*) and **Niles Fitch** (*Outstanding Drama Series - This is Us*), along with **Saniyya Sidney** (*The Passage*), and **Sage The Gemini**. Additionally Soul Train Award Winner and Grammy Nominated R&B superstar and powerhouse vocalist, **Ledisi**, is set to perform for the evening, courtesy of Black News Channel. Ledisi is no stranger to the NAACP Image Awards, having received a total of five past nominations.

As previously announced:

Additional winners for the 50th NAACP Image Awards will be revealed during the LIVE TV special airing on TV One on Saturday, March 30, 2019 at 9pm ET/8pm C from the Dolby Theatre in Hollywood. Anthony Anderson, a two-time NAACP Image Awards Winner for his role on *blackish*, will be serve as host of the LIVE show for the 6th consecutive year.

In addition to the traditional awards categories, Congresswoman Maxine Waters will be honored with the prestigious NAACP Chairman's Award and mass media icon Tom Joyner will receive the Vanguard Award. Additionally, prior to the LIVE telecast, TV One will also air the 50th NAACP Image Awards Tribute Special, sponsored by Toyota, immediately preceding the show at 8pm ET/7pm C.

For all information and the latest news, please visit the official NAACP Image Awards website at www.naacpimageawards.net or on Facebook at [naacpimageawards](https://www.facebook.com/naacpimageawards) and Twitter [@naacpimageaward](https://twitter.com/naacpimageaward) (#ImageAwards50).

About NAACP

Founded in 1909, the NAACP is the nation's oldest and largest nonpartisan civil rights organization. Its members throughout the United States and the world are the premier advocates for civil rights in their communities. You can read more about the NAACP's work and our six "Game Changer" issue areas at NAACP.org.

About TV One

Launched in January 2004, TV One serves 59 million households, offering a broad range of real-life and entertainment-focused original programming, classic series, movies and music designed to entertain and inform a diverse audience of adult black viewers. The network represents the best in black culture and entertainment with fan favorite shows *Uncensored*, *Unsung*, *Rickey Smiley For Real*, *Fatal Attraction* and *The NAACP Image Awards*. In addition, TV One is the cable home of blockbuster drama *Empire*. TV One is solely owned by Urban One, Inc., formerly known as Radio One, Inc. [NASDAQ: UONE and UONEK, www.urban1.com], the largest African-American owned multi-media company primarily targeting Black and urban audiences.

For more information about TV One's upcoming programming, including original movies, visit the network's companion website at www.tvone.tv. TV One viewers can also join the conversation by connecting via social media on Twitter, Instagram and Facebook (@tvonetv) using the hashtag #ImageAwards50.

About *The Real*

Led by bold, diverse and outspoken Emmy Award-winning hosts, Adrienne Houghton, Loni Love, Jeannie Mai and Tamera Mowry-Housley all frankly say what women are actually thinking. *THE REAL* is a live daily, one-hour NAACP Image Award-winning and Emmy-nominated talk show on Fox Television Stations and in national syndication (check local listings), with a rebroadcast on cable network Bounce. The hosts' unique perspectives are brought to life through candid conversations about their personal lives, current events, beauty, fashion and relationships (*nothing* is off limits). Unlike other talk shows, *THE REAL* hosts are admittedly a "work in progress," and fearlessly invite viewers to reflect on their own lives and opinions. Fresh points of view, youthful energy and passion have made *THE REAL* a platform for multicultural women. Produced by Telepictures Productions, *THE REAL* is distributed by Warner Bros. Domestic Television Distribution.

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